

# Merchant Cash Advance

## What is a merchant Cash Advance and Why is it an Important Product

- Intrix's finance partner Principis advances funds and actually purchases merchant's future credit card receivable
- Banks have trouble lending to small business as it is considered very high risk
- Family and friends are often not in a position to lend money
- Bringing in a partner/investor can wipeout years of hard work in the business
- Merchant cash advance fills a large "gap" and is often a great option for a merchant to obtain capital affordably

## Why Do Merchants Need Merchant Cash Advance?

There are many ways to use a Merchant Cash Advance – It is working capital that can be used for any business purpose!

<u>Operations</u>	<u>Assets</u>	<u>General Management</u>
- Product Development	- Inventory	- Expansion
- Training	- Office Equipment	- Renovations
- Paying Vendors	- Tools	- Opportunity Purchases
- Marketing	- Vehicles	- Acquisitions
- Sales Trips & Trade Shows	- Computers	- Partner Buyout

## Our Programs

### Platinum Program

- Merchants with low risk characteristics
- Must process an average of at least \$25,000 per month
- Options issued: 12 month duration at a 1.295 yield; 5 month duration at a 1.195 yield

### Gold Program

- Merchants with medium risk characteristics
- Must process an average of at least \$22,000 per month
- Option issued: 9 month duration at a 1.355 yield

### Standard Program

- Merchants with medium to high risk characteristics
- Must process an average of at least \$7,500 per month
- Option issued: 6-9 month duration at a 1.395 yield

FIND US:



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